

An Overview of the World's Foremost Business Opportunity

THE GLOBAL GIANT AWAKENS  
NIKKEN®



# THE CHALLENGE!

## Common Killers:

The three leading causes of death in North America, particularly the United States are:

- 1) Heart Disease
- 2) Cancer, and
- 3) Stroke

These three killers have **stress!**  
one common factor



Another common killer is adverse reaction to prescription drugs—even with all the dollars spent, we are still suffering from rising health care costs and medical accidents. The baby boomers are the most affected, sandwiched between youth and aging parents... something needs to change..

## The Wellness Industry:

- In 2000, wellness was a \$200 billion industry.
- In five years, it has doubled to a \$400 billion industry.
- By 2010, wellness is expected to become a trillion dollar industry.
- Most wellness sales are made up of nutritional sales and health club memberships. Nikken's unique, patented energy technologies market is virtually untouched.



## What if ... there was a company now operating in over 35 countries around the world...

- Nikken is one of the top providers of wellness solutions in the world.
- Nikken has billions of dollars in sales and is recognized as one of the foremost network marketing companies.
- Nikken has a track record of success for over 30 years!
- Nikken has a Dun and Bradstreet 5A1 rating.

... that is debt free

... and nobody knows about it?

# THE CHOICE!

More than 46 million Americans now work full or part time in some form of a home-based business. Why they started their business:

- More Security
- More Satisfying Lifestyle
- Greater Financial Opportunity
- Make a Greater Impact
- More Freedom—Being your own Boss
- Tax Advantages



## DOES YOUR LIFE HAVE BALANCE?



### When it's all over...

will you wish you had spent more time at the office?

### Balance...

through focusing on five pillars of health

### What are you looking for?



### Introduction:

In the next few pages, we would like to give you an overview of how your people credibility can help you gain free time and financial freedom through what we consider to be the foremost business opportunity available today.

### My Personal Success Story:

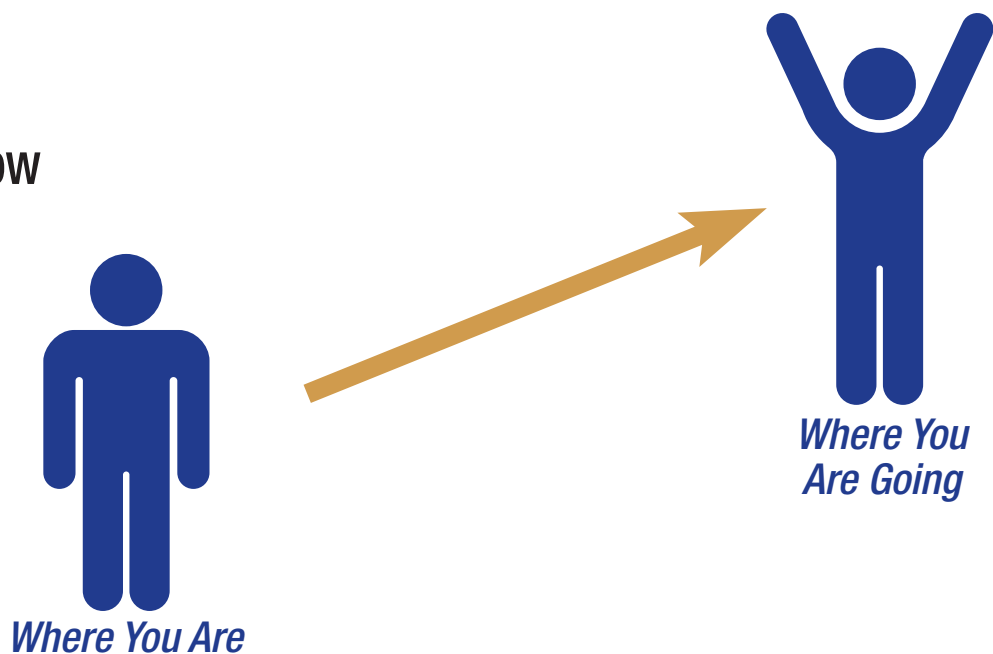
1. My Nikken Introduction and Experiences:
  - ❑ Personal ... Family ... Friends
2. My vision of the Nikken business opportunity and why:
  - ❑ Products that impact society ... Immediate and long-term residual income ... Simple and fun ... Support system is in place ... Growth industry ... Corporate America now accepts and utilizes networking.
3. My business results so far and where I see myself going.

### Nikken — The Company:

- ❑ Nikken’s goal is to create a worldwide focus on health and wellness.
- ❑ One of the largest Network Marketing companies in the world.
- ❑ Founded in 1975 in Japan. Expanded to North America in 1989.
- ❑ Global sales in excess of \$1.2 Billion.
- ❑ Doing business in over 35 countries.
- ❑ Debt free with tens-of-millions of dollars in cash reserves.

### To Succeed:

You Must Know Two Things



### What entrepreneurs are saying about Network Marketing:

*“The No. 1 thing people can do to increase their wealth is to start a part-time business.”*  
 - Robert Kiyosaki, author ('Rich Dad, Poor Dad')

Starting a home-based, network marketing business is key. Start small and learn everything about the business, says Robert. Now teamed with Donald Trump to teach people how to become rich, they agree that network marketing is an excellent choice for a business.

*“Marketing is a powerful tool, and network marketing can increase that power, provided you are self motivated.”*  
 - Donald Trump (Real Estate Investor)

### The Cashflow Quadrant by Robert Kiyosaki

- ➔ E stands for employee
- ➔ S stands for small-business person, self-employed, or specialist
- ➔ B stands for big-business owners
- ➔ I stands for investing



### Three Income Earning Strategies

M3	1%	Time / MSIs
M2	3%	Money / Money
M1	96%	Time / Money



*Since 1989, over 100 Nikken Wellness businesses have exceeded \$1 Million in income. Many consultants have exceeded \$1 Million in income in one year.*

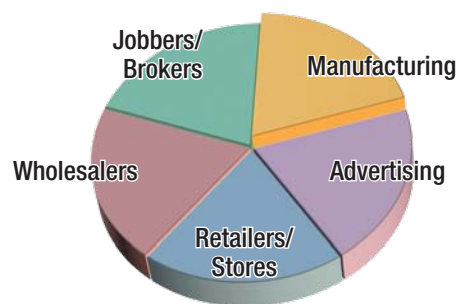
Would you like to become one of them?



### Traditional Marketing versus Nikken's Marketing

**The dollars are the same, the question is who should get it?**

Paul Zane Pilzer, noted writer and economist, states that today up to 85% of the cost of an item sold at retail is made up of distribution costs with only a small percentage of the overall cost coming from manufacturing. In network marketing not only do we hold down spiraling distribution costs by eliminating multiple middle men, we also have a much smaller carbon footprint. Best of all, our distributors are paid from the savings thereby providing an excellent opportunity for a reproductive residual income.



Traditional Marketing



Nikken's Marketing

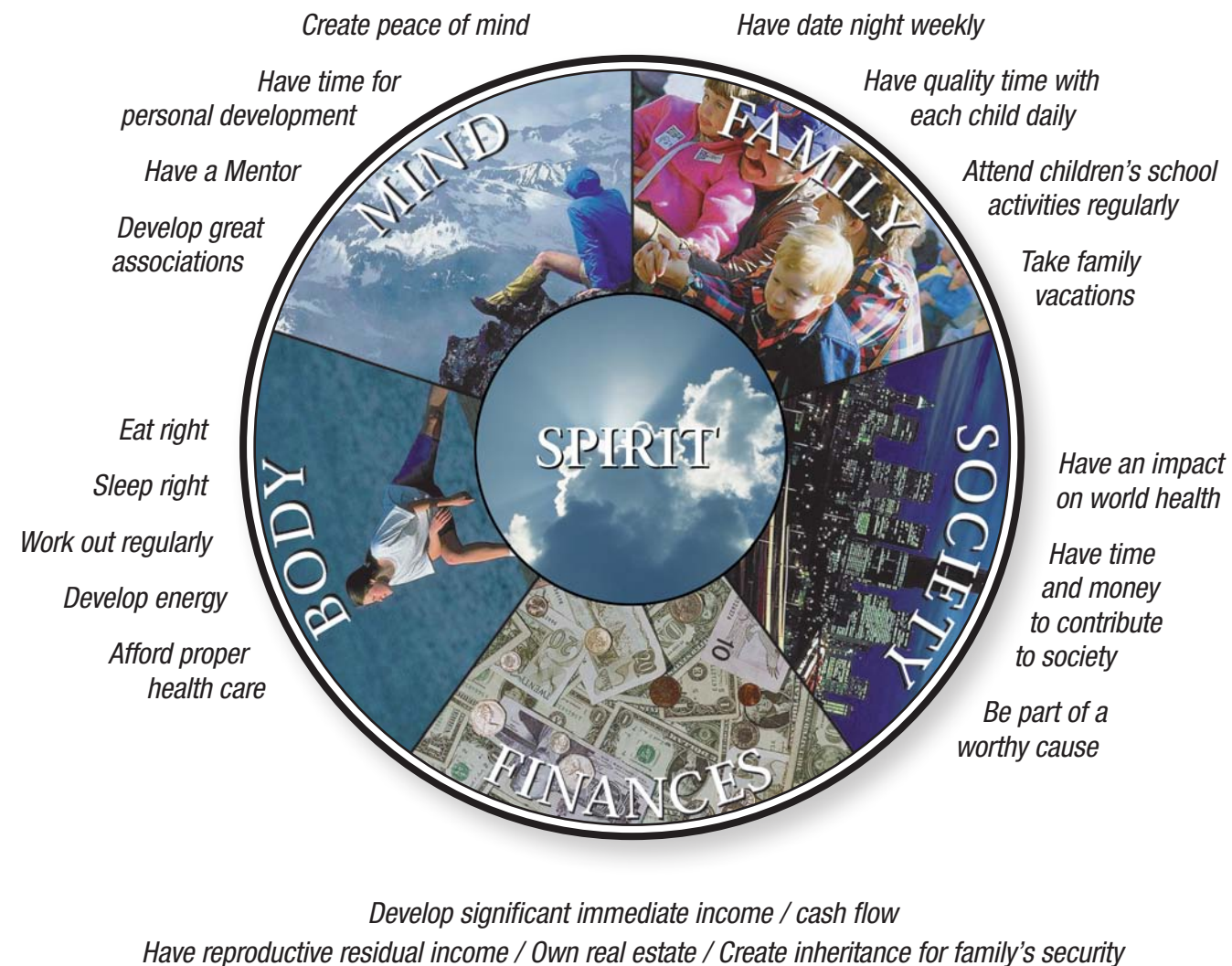
### Find Six Serious People and Help Them Earn \$2K per Month



\*Income shown here is an example, your income could be more or less depending on various factors

# NIKKEN

Compensation Plan is about YOUR Freedom



## Through the 5 Pillars of Health



# Create Your Future!

## Imagine...

being mentored by a group of business leaders who have collectively generated \$4 billion dollars in sales and been paid in excess of \$1.6 billion over the last 18 years.

## So What's Next?...

# A DECISION!



*"If you limit your choices to what seems possible or reasonable, you disconnect yourself from what you truly want, and all that is left is a compromise."*

—Robert Fritz

## JOIN US

**Our Nikken Opportunity is the KEY to Your Future**

Enroll NOW by filling out a distributor application and investing in your future with:

**\$500 to \$5,000** (US Funds)

**BEGIN** your journey to wealth & wellness **NOW!**

